



James Godfrey

"To me successful business is about building mutually beneficial relationships with people you trust"

James' interest and genuine care for people together with his knowledge and network in the Wealth Management industry is the basis on which Godfrey Group was founded in February 2005.

James' corporate experience is in strategic planning, business development, marketing and management. He was on Godfrey Pembroke's management team as General Manager of *athletesfirst* then successfully launched the *mymoney.com.au* website in time for the 2000 Olympics i7. James then joined global asset management firm, Invesco, in a Strategic Planning role focussing on the Asia Pacific value proposition and institutional channel.

The human aspect of business is James' passion. His aim is to add value to his sphere of influence, ensuring that organisations and individuals receive the most appropriate and effective recommendations, advice and solutions. James specialises in strategic talent attraction, senior executive search assignments and network-based advisory and referral services. His clients include publicly listed companies and both local and global financial services organisations. James is highly regarded in the industry and acts as a trusted adviser to many senior executives.

Social awareness and a strong desire to positively affect the lives of people motivate James' external interests. Godfrey Group supports local charity, Kids 4 Life, by donating funds and raising awareness through participation in their annual events. James combines his rugby union experience with his mentoring and leadership capabilities by coaching the Petersham and Sydney University U15 Rugby teams. As Secretary of the Old Newingtonians' Union, James sits on the Executive Committee responsible for representing old boys in the Newington Community. In 2008, he accepted an invitation to join the Financial Planning Association (FPA) Future Planner's Council aimed at raising awareness of the benefits of pursuing a career in Financial Planning.

Position
Managing Director

Advisory Expertise
People Strategy
Executive Search
Executive Career Advice
Strategic Talent Attraction
Corporate Referral Services

Areas of Interest
Community engagement
Values driven business
Human behaviour
Rugby Union
Philanthropy

Affiliations & Committees
Financial Planners Association (FPA)
FPA Future Planners Council
Old Newingtonians' Union
Sydney University Rugby Union
Petersham Rugby Union
Rugby Union Players Association

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GODFREY
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People . Value . Knowledge