



S.W.O.T. Your Career

Complete this S.W.O.T. analysis and strategically plan your career so that you will be “successful on purpose”.

INTERNAL STRENGTHS

INTERNAL

- * Work Experience
- * Education, including value-added features
- * Strong technical knowledge within your field
- * Specific transferable skills (e.g., communication, teamwork, leadership skills)
- * Personal characteristics (e.g., strong work ethic, self-discipline, ability to work under pressure, creativity, optimism, or a high level of energy)
- * Strong Network
- * Membership of professional organizations

EXTERNAL OPPORTUNITIES

EXTERNAL

- * Positive trends in your field that will create more jobs
- * Opportunities you could have in the field by enhancing your education
- * Fields particularly in need of your set of skills
- * Opportunities you could have through more specific job goals
- * Opportunities for advancement in your field
- * Opportunities for professional development in your field
- * Geographically

WEAKNESSES

- * Lack of Work Experience
- * Lack of appropriate education
- * Lack of specific goals
- * Gaps in technical knowledge
- * Gaps in required skillset
- * Negative attitude

THREATS

- * Negative trends in your field that diminish jobs
- * Competitors with superior skills, experience, knowledge
- * Lack of appropriate education
- * Limited advancement in your field
- * Limited professional development in your field
- * Companies are not hiring people with your skillset

Need More Info?

If you would like more information or would like to talk to one of our advisers please contact us on

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